# ONE STOP SHOP

THE VOICE BLACK BUSINESS GUIDE | OCTOBER 2023

### FOR ALL YOUR PRINTING & SIGNAGE NEEDS



"Life has always been about the people; neither money nor possessions will talk at your funeral." Randolph Victor, PRS Yorkshire Ltd.

PRS Yorkshire Ltd was originally established in 1990, founded and run by Randolph Victor. We have a team of 14+ working in a 11,000 sq. ft building incorporating a new spacious office, a newly refurbished and fully equipped graphic design studio, a sign writing and vinyl graphics department, four large print areas and an embroidery department. Our four print areas are for screen printing, digital/litho printing, large format UV flatbed printing and large format on-the-roll printing.

Within PRS we have our own lithographic print department with the ability to produce all your business design & print requirements - anything from 1 to 4 colour letterheads, business cards or brochures & leaflets as well as mugs, calendars, and Point Of

We have a cutting routing machine available to do 3D letters of any shape and size logos or signs. This compliments the dedicated digital flatbed room's work when needed.

We are an efficient economical 'One Stop Shop' for all your large scale printing signage - internal and external car/van wraps. shop fronts and bill boards are just some of the many things we offer.

We also have an embroidery section where exclusive designs can be portrayed onto any item of clothing. We are able to depict your company product logo onto hats, sweatshirts, fleeces, t-shirts, polo shirts, tabards - again, just about anything!

When it comes to printing and signage, excellence is not optional. With an invested interest in creating beautiful signage, vehicle wraps, wall coverings and much more, we pride ourselves on both our quality and efficiency to get the job done.

We take great pride in not only our work but our reputation. From creation to installation, our brand works for you. With an eye for the finer details, we ensure true value for money is achieved through high impact signage and print that stands the test of time.

Corporate window manifestations, fleet graphics, banners, illuminated signage and everything in between, from design to installation and aftercare, we ensure our customers are delighted with the results.

Our job as your one stop signage and print solution is to create eye catching products that display your brand effectively to a quality unmatched anywhere in the UK, AND at a competitive price.

We are a long-standing business which thrives on streamlining the design and print process, saving our customers time and money. Feel free to give us a call and see how our work can help your business make a greater impact to a larger audience.



### **WELCOME FROM THE EXECUTIVE BOARD (BRADFORD)**

Randolph is also part of a very important organisation called The Executive Board - four guys (Randolph, Shayne, Mark and Jimmy) doing their part to help our people to understand the importance of spending money within your own people, which in turn builds up the members of our local community and allows us to march on as one, leaving no one behind.

The Executive Board was set up in October 2021, just after the Covid Pandemic, to bring our people both young and old - together at the local Dominican Association for a Non-Profit Games Night every quarter called "UNITY IN THE COMMUNITY". Aimed at our elders, peers, and our community in order to create some happiness, fun and laughter, the evening included Ludy, Dominoes and Pool, as well as live entertainment (soul, reggae, gospel and more!) and all food and drink provided by a full West Indian catering team. The next event is being held on the 3rd November 2023.

# UNITY IN THE

#### 1ST EVER SCRATCHCARD

Behind these scratch cards is the values of giving and helping our own - our Elders, our people - encouraging black pounds into black hands for a change. This has to start at the Top: spending with black businesses 2 black businesses, black churches preaching and spending with our own PLUS the many various council financially backed black charities/organisations up and down this country who get thousands of pounds per year - we need to actively start spending money with each other

And finally hopefully this philosophy will work its way into the community mindset, spending money help your own people, because without economic power we will always be treated as second class

## TIME FOR CHANGE!

Hopefully this could be just another initiative along with the many others we are finally seeing up and down the country,





- In-House Design Service Funeral Stationery
- Signs & Vehicle Graphics Promotions
- Business Stationery
- Litho/Digital Print
- Screen Print
- Embroidery





- PVC Banners
- Full Colour Large Format
- Digital Printing Service
- POS Printing

The Design Centre | Inkerman Street | Off Cutler Heights Lane | Bradford BD4 9JQ

T: 01274 653 283 | E: sales@prsprinters.co.uk

AWARD WINNERS











